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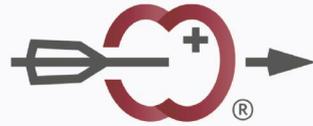
english**teachers**
association
switzerland

PROGRAMME AND INVITATION
15-16 January 2022

38th Annual Conference and AGM, Online 2022

PRESENTERS: Sharon Acton • Caroline Ambrosi de Magistris Verzier • Jeff Aristy •
Diana Bosio • Nicolas Brandenburg • Chiara Bruzzano • Sara Cotelli Kureth • Rob Dean •
Alice Delorme Benites • Jillaine Farrar • Sylvia Goetze-Wake • Matina Gatsou • Katie Hayoz •
Gabriella Kovács • Breanna Kuypers • Jayne Kyte • Anita Lehmann • Caroline Lehr •
Olaf Lenders • Alnaaze Nathoo • Barbara Nigg • Susi Pearson • Tania Pichierri • Hans Platzer •
Phil Schiller • Yuval Shomron • Lee Shutler • Katherine Stannett • Elizabeth Steele •
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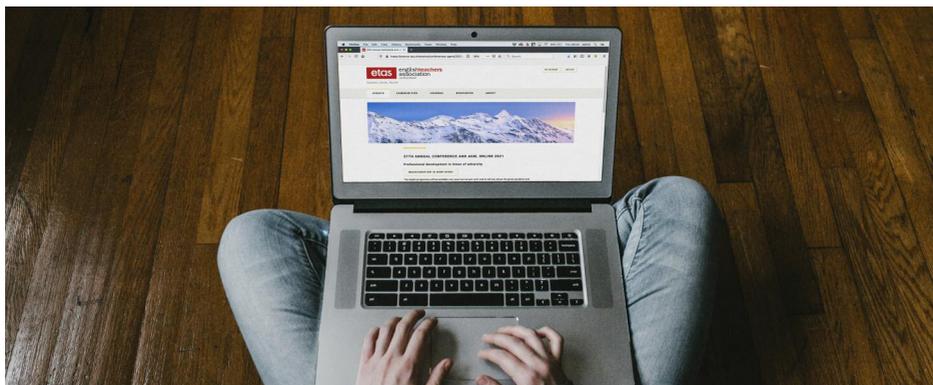
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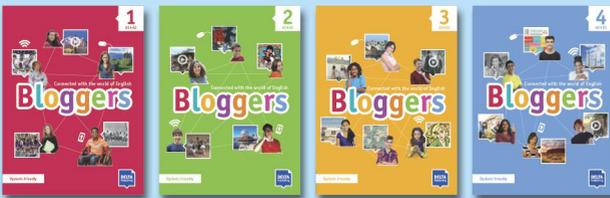


Find further information here:
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Find further information here:
www.klett-sprachen.de/bloggers



Your ELT-Expert
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Sprachen fürs Leben!



Welcome to the 38th Annual Conference and AGM, Online 2022

Dear ETAS members, guests, supporters and presenters,

It is with great pleasure that I welcome you to the 2022 Annual Conference which, due to the current Covid situation, we have decided to hold online via Gather Town. This time last year, we thought that we would be home free for the conference in 2022. Sadly, new variants are raising their ugly heads and yet again, we have to avoid meeting face-to-face and continue to wear our masks in order to stay safe.

However, this unfortunate turn of events has not prevented the ETAS events team from putting together a bumper two-day programme which includes four plenaries given by international speakers, and an interesting offer of 25 workshops that cover a wide range of topics, which we are sure will enrich your teaching and ensure that you have a fun, fruitful day of professional development.

As always, I would like to say thank you to all our sponsors who have remained loyal to ETAS over the years; without your efforts, we would not be able to hold such stimulating events. We are grateful for your support in sponsoring speakers, and taking part in the virtual book exhibition in Gather Town during the conference. We hope to see you all face-to-face at our PD Day book exhibition in Gümligen, in September 2022. (Covid 19 permitting!) Until then, an enormous thank you from the ETAS members and committee.



We wish you and your family all the very best for a happy, healthy festive season from all of us at ETAS.

Don't forget to gift yourselves the very best professional development available in Switzerland this Christmas, and we look forward to seeing you in Gather Town on 15 & 16 January 2022.

Best wishes,
Jayne Kyte
National Events Chair

Sponsors

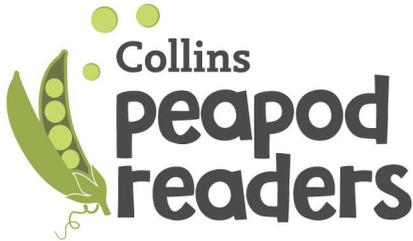
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 - English Books in Geneva
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Continuing our commitment to a lower carbon footprint

ETAS is aware of our collective vulnerability regarding the climate, a global challenge for all professional sectors in all countries. Following our efforts to reduce our conference eco-footprint during the 2021 PD Day, the 38th Annual Conference & AGM aims to keep improving on this commitment. We warmly invite you to support the following initiatives during this fully online event:

Sustainable beverages

While enjoying our online conference, have your mug at the ready with your favourite fair-trade and/or organic coffee or tea. These sectors have made big strides towards more respect for workers and for the earth. Alternatively, brew some herbal tea with dried leaves from your garden or pour yourself a glass of local wine. Cheers!

Digital footprint

ETAS has a long tradition of delegates arriving together by train, but for this conference we are again travelling via Wi-Fi. Did you know that turning off your Wi-Fi connection at night is similar to turning off the tap when you've finished brushing your teeth?¹ It really saves energy. There are many other little actions that can contribute to reducing energy use online, but the most significant is the manufacture of the product itself. Choosing **repair** over replacement extends the life of computers, phones, and other devices. Given that the primary resources for IT are expected to run out in the next 30 years, this kind of forward thinking is essential!²

Turn off the camera?

Here's a tricky one. We all look forward to seeing each other, even when a conference is online. However, the camera on Zoom does use a lot of energy,³ so we might think about selecting when we want to use it and when we want to turn it off, e.g. turning it off during part of a plenary but turning it on to interact during a workshop.

Sponsors, speakers, and exhibitors – reducing impact here too

We have communicated our commitment to our partners, encouraging them to be creative in their efforts to be more sustainable, favouring relevant donations and advertising strategies that are kind not only to teachers but also to the planet. Many of our sponsors have internal sustainability policies – if you are curious, please ask!

Your ideas welcome

We want to avoid greenwashing or any misguided attempts at sustainability. The world is changing fast and we need to be critical of quick solutions. If you have questions or have noticed something obvious that we are missing, please tell us! ETAS is committed to a natural world that will support the life, health, and well-being of English teachers and students.

Social and Environmental Justice Ambassador:

Sylvia Goetze, contact: sustainability@e-tas.ch

¹ Bordage, F. (2021, November 16). *Impact environnemental du numérique : les clés pour comprendre et agir*. YouTube. https://www.youtube.com/watch?v=C_2Frm9c0BU

² idem

³ Travers, K. (2021, March 4). How to reduce the environmental impact of your next virtual meeting. *MIT News*. <https://news.mit.edu/2021/how-to-reduce-environmental-impact-next-virtual-meeting-0304>

38th Annual Conference and AGM, Online 2022

Programme TIMETABLE

Saturday 15 January 2022

09.00 – Welcome

09.10 – secours#écoles – Burkina Faso

09.15 – 10.15 Opening Plenary: Katherine Stannett

10.15 – 10.45 Coffee break/meet the publishers,
visit the ETAS booth & network in Gather Town

10.45 – 11.45 Workshop Session A

11.45 – 12.45 Lunch/meet the publishers,
visit the ETAS booth & network in Gather Town

12.45 – 13.45 Workshop Session B

14.00 – 15.00 Workshop Session C

15.00 – 15.30 Coffee break/meet the publishers,
visit the ETAS booth & network in Gather Town

15.30 – 16.15 Plenary: John Hughes

16.30 – 17.30 ETAS Annual General Meeting (open to all current ETAS members)

19.00 – 19.30 Meet your local Ambassadors and SIG Ambassadors

19.30 – 21.00 ETAS Conference Mega Pub Quiz

Sunday 16 January 2022

09.15 – 10.00 Plenary: Hania Bociek

10.00 – 10.30 Coffee break/meet the publishers,
visit the ETAS booth & network in Gather Town

10.30 – 11.30 Workshop D

11.45 – 12.45 Workshop E

12.45 – 13.45 Lunch/meet the publishers,
visit the ETAS booth & network in Gather Town

13.45 – 14.30 Closing Plenary: Bob Dignen & Ian McMaster

See you at the PD Day in 2022.

38th Annual Conference and AGM, Online 2022

AGM AGENDA

1. Welcome (Ben)
2. Approval of the agenda
3. Approval of minutes of the 37th AGM online, published on the ETAS website
<https://go.e-tas.ch/AGM-docs>
4. Annual report 2021 – Ben Hoyt, President
5. Financial report 2020 – 2021 – Eric Berthoud-Jury, Treasurer
6. Approval of Auditor – Olivier Jaquier of Horesman in Vaud
7. Auditor's report
8. Discharge of Executive Committee
9. Approval of membership fees
10. Approval of budget for the new fiscal year (2022 – 2023)
11. Election of Executive Committee members:
 - a) Secretary
Sylvia Goetze, nominated
12. Proposal for ETAS to formally acknowledge and act on climate emergency (Sylvia Goetze)
13. Any other business

Nominations for the ETAS Executive Committee 2022 – 2025

Position	Nominee
Secretary	Sylvia Goetze

Secretary: **Sylvia Goetze**

Sylvia Goetze is a Swiss-Canadian English teacher and trainer who has worked for over twenty years in western Switzerland. She has been involved in ETAS since 2003, giving workshop sessions, writing journal articles, and holding informal teacher events. Her motivation for this position includes 1) a desire to more actively contribute to ETAS' mission (connect, grow, thrive) by closely collaborating with the Executive Committee team, and 2) a keen awareness of the importance of the secretary position to ensure efficient planning, adequate recording and clear communication of ideas and actions, as well as alignment with the association's formal statutes. Her skills in touch typing, experience in project management, interest in meeting facilitation techniques, and concern for team wellbeing are elements she hopes to bring to this position in service of ETAS and its members.

38th Annual Conference and AGM, Online 2022

Plenary Speakers:

Opening plenary: Saturday 09.15 – 10.15



Katherine Stannett sponsored by National Geographic Learning

Plenary: Teaching the whole student

Cultivating a positive mindset, learning to grow from failure, and developing a sense of self are just some of the crucial skills our students need, particularly in these challenging times. In this talk, I will be looking at how we can use our unique position as language teachers to encourage our students both to study well and to live well.

Biography:

Katherine Stannett is an author with over twenty years of experience in editing, writing, and developing materials to teach English. She specializes in writing for children and teenagers and is an author of National Geographic Learning's "New Close-up" series, "Impact" for teenage learners, and "Look" for young learners.

Saturday afternoon plenary: 15.30 – 16.15



John Hughes sponsored by ETAS

Plenary: Five steps towards successful online English teaching

A worldwide survey of around 7,000 teachers found that the key challenges for online English teachers included maintaining motivation levels early on in a course, fully exploiting synchronous and asynchronous tools such as Zoom and Moodle, and designing engaging interactive activities. In this interactive session, I'll explore these issues and suggest we approach the challenge in five steps (based on Gilly Salmon's five-stage model). I'll also emphasize the need to design courses and lessons which make the students' early experiences of online learning more positive and therefore more motivating. I'll suggest some practical ways to fully exploit the online tools available to us for greater engagement and we'll try out some online activities which focus on personalization.

Biography:

John Hughes (Dip TEFLA, MA) is an award-winning ELT author, trainer, and presenter. With over 50 titles, his course series include "Life" (National Geographic Learning) and "Business Result" (Oxford University Press). He's also the co-author of "Critical Thinking in ELT" and the series editor of the "ETpedia" Teacher Resource series (Pavilion ELT). He has lectured and tutored at Oxford University on courses in "Materials Writing" and "Online Course Design." His website is www.johnhugheself.com.

Sunday plenary: 09.15 – 10.00



Hania Bociek sponsored by ETAS

Plenary: Reconciling global communication and national cultures: Putting art at the heart of international empathy

I shall consider how English, the 21st century global communicator, can embrace both national artistic cultures and global human issues to become truly meaningful and inclusive to those that use it primarily as a pragmatic tool. Departing from the concept of art as a multi-level language acquisition tool, I shall suggest that art - discussed in English - is the medium to confront and express global concerns and individual cultures. If teaching English be an art, let art help us teach it; if fostering global empathy is our aim, let art help us visualize and express cultural diversity while also fine-tuning learners' critical thinking skills. I look forward to sharing my ideas with you at the ETAS Online Conference 2022!

Biography:

Hania Bociek, a Londoner of Polish descent, has lived and worked in Zürich since 1980. She is an English teacher at the Kantonsschule Wiedikon in Zürich and, until recently, a teacher trainer at the IfE University of Zürich. Her primary area of interest and research focuses on culture - primarily art and literature - as an empowerer of communication, empathy, and critical thought. Art and literature are fundamental elements of her teaching and training, both of teen & young adult learners and of teacher trainees. Co-author of English through Art (Helbling 2011), she is a regular national and international speaker.

Closing plenary: 13.45 – 14.30

Bob Dignen & Ian McMaster

sponsored by York Associates



Plenary: From Business English to leadership – challenges and opportunities for ELT professionals

Bob and Ian began their collaboration over 20 years ago, developing innovative articles on the field of Business English for Business Spotlight. Over their years, the collaboration evolved and the latter years were focused exclusively on the topic of international leadership skills. Bob and Ian would like to reflect on this migration from Business English to leadership, and explore the opportunities and challenges for ELT professionals who are looking to increase further the scope of their own activity beyond language into leadership. The event will be interactive with the audience expected to explore the leadership challenges which they and their clients have experienced, particularly over the last 18 months, with key topics such as trust, motivation, and hybrid teamwork presented for discussion.

Biographies:

Bob Dignen is a coach, trainer, and author in the field of international leadership development and business communication. He has worked with corporates for over twenty years and delivered support to professionals in a range of countries including Germany, USA, UAE, Egypt, Spain, Italy, France, and the UK.

Ian McMaster is a business communication trainer and journalist. He was editor-in-chief of Business Spotlight magazine from its launch in March 2001 until November 2021, and is a former coordinator of IATEFL-BESIG. His publications include Effective International Business Communication and Communication for International Business (both with Bob Dignen, Harper Collins).

38th Annual Conference and AGM, Online 2022

Workshops

SATURDAY 15 JANUARY

Workshop Session A (60 minutes unless otherwise stated) 10.45 – 11.45

A1 ■ Future skills: What will make our students employable in 2030?

Rob Dean ■ Sponsor: Pearson Schweiz

A2 ■ Cool writing tools and websites to engage your students

Carol Waites & Breanna Kuypers ■ Independent

A3 ■ The long and winding road of developing criteria for assessing presentations

Olaf Lenders ■ Independent

A4 ■ Intercultural communication and leadership

Jillaine Farrar ■ Independent

A5 ■ Teaching listening: Research and strategies

Chiara Bruzzano ■ Independent

Workshop Session B (60 minutes unless otherwise stated) 12.45 – 13.45

B1 Talk ■ Can an online course on UK education replace the face-to-face UK experience?

Susi Pearson ■ Sponsor: NILE *30 minutes

B2 ■ What I think about when I think about teaching elementary students

Lee Shutler ■ Sponsor: Hilderstone College

B3 ■ Speaking and writing and marking -- Oh, my! (Easing the burden of exam prep.)

Sharon Acton ■ Independent

B4 ■ Artificial intelligence in language learning

Nicolas Brandenburg ■ Independent

B5 ■ Introducing literature into the classroom. How can we understand it?

Rachel Studer-Doherty ■ Independent

Workshop Session C (60 minutes unless otherwise stated) 14.00 – 15.00

C1 ■ Exam hacks for stress-free success

Katherine Stannett ■ Sponsor: National Geographic Learning

C2 ■ Supporting language learners for workplace communication

Gabriella Kovacs ■ Sponsor: ILCA: The International Language Coaching Association

C3 ■ Machine translation in the language classroom

Alice Delorme Benites ■ Independent

C4 ■ Training strategies for the spontaneous and creative use of language for humorous purposes

Geoff Tranter ■ Independent

C5 ■ KV reform and the future of ELT: What does it mean for me?

Rob Dean ■ Sponsor: Pearson Schweiz

38th Annual Conference and AGM, Online 2022 Workshops

SUNDAY 16 JANUARY

Workshop Session D (60 minutes unless otherwise stated) 10.30 – 11.30

D1 ■ Developing collaboration, creativity, and critical thinking by including sustainability in the classroom

Sylvia Goetze-Wake ■ Sponsor: The University of Lausanne

D2 ■ Famous Swiss women? What famous Swiss women?

Laurie Theurer & the co-author team ■ Independent

D3 Talk ■ The effectiveness of Quizlet for vocabulary learning

Hans Platzer ■ Independent *30 minutes

D4 ■ Using English to get things done: Developing real communication in the ELT classroom.

Rob Dean ■ Sponsor: Pearson Schweiz

D5 ■ Learn how to teach Fierce!

Jeff Aristy ■ Sponsor: Fierce Trainer

Workshop Session E (60 minutes unless otherwise stated) 11.45 – 12.45

E1 ■ Practical ways to engage your students in the online classroom

Matina Gatsou ■ Independent

E2 ■ Empowering language learners with life skills for work and higher education

Tania Pichierri ■ Sponsor: Cambridge University Press

E3 ■ IELTS Writing test – Preparing your students for writing success

Jayne Kyte ■ Sponsor: CEL Cambridge English Languages

E4 ■ How "old" are your students? Breaking down barriers to reading

Diana Bosio ■ Sponsor: Treasure Trove - English Books in Geneva

E5 ■ Independent teachers round table part 2

Discussion led by **Yuval Shomron, Rose Travers, Phil Schiller, & Caroline Ambrosi de Magistris Verzier** ■ Independent

Workshop presenters and descriptions

Workshop Session A 10.45 – 11.45

A1 ■ Future skills: What will make our students employable in 2030?

Rob Dean ■ Sponsor: Pearson Schweiz

A key role for educators is to prepare students for the workplace, but at a time of great change in job markets, how do we know where to focus our efforts? Some jobs, it is suggested, will all but disappear and today's students will be applying for roles which currently don't exist. So how do we prepare these learners for such future uncertainties? What are the skills of the future that will ensure a place in tomorrow's job market? This session will grab the crystal ball and take a long hard look at what skills might just come in handy in 2030 – and suggest how these can be integrated into our classrooms, lessons, and curricula.

A2 ■ Cool writing tools and websites to engage your students

Carol Waites & Breanna Kuypers ■ Independent

Get students writing more effectively in their academic, personal, or professional lives. Nowadays everyone needs to write more, but also shorter and more concise texts! Whether it be for academic success, for professional purposes, for blogging, texting, or emailing – everyone needs this skill. Come along to discover cool free materials and websites for teaching academic and professional writing skills. With cool tasks and tools, it never ceases to amaze them how they can assess their own writing independently and analyse their areas for improvement. We will share our key tips and sources for your writing classes for adults or young adults to improve their writing and awareness, and thus become more autonomous.

A3 ■ The long and winding road of developing criteria for assessing presentations

Olaf Lenders ■ Independent

Giving presentations is one of the core skills our students will need in their future careers. That's why I integrate presentation skills in all of my classes. Over the past 20 years, I have done presentation skills with a wide range of students, from civil to sustainable engineering, from computer to social sciences. Almost as many versions of my assessment sheet have seen the light of day, from brief to extensive and all the way back again. In this workshop, I would like to share and discuss with you the rationales behind the different stages of evolution of my criteria for assessing student presentations.

A4 ■ Intercultural communication and leadership

Jillaine Farrar ■ Independent

Central topics of intercultural communication and leadership will be discussed using various approaches. This multiperspectivity provides an insightful look at the means to shape effective and interculturally sensitive solutions. Being aware of cross-cultural communication differences and similarities is a first step to making teams competent communicators locally, globally, and virtually. Language barriers, trust-related issues, communication styles, cultures, as well as personal characteristics and experiences can play more significant roles in doing business than first imagined. This could be compounded in the future with increased virtual communication. Linking theory to practice helps us shape interculturally sensitive solutions. This session aims to provide additional tools and resources for those wanting to turn intercultural challenges into opportunities.

Workshop presenters and descriptions

A5 ■ Teaching listening: Research and strategies

Chiara Bruzzano ■ Independent

This interactive talk will discuss how listening works in English as a Foreign Language and how research evidence can be harnessed in everyday teaching. Drawing on existing evidence (including the presenter's own research) and practical examples, the talk will explore how listening works, how it develops in students according to Information Theory, what difficulties students may have, and how teachers can use awareness of these areas to develop their teaching practices related to listening.

Workshop Session B 12.45 – 13.45

B1 Talk ■ Can an online course on UK education replace the face-to-face UK experience?

Susi Pearson ■ Sponsor: NILE

In 2020, Covid forced the academic team at the Norwich Institute for Language Education to rethink how we could deliver our long-standing 3-week summer UK school placement experience online. Since then, we have run our Insights into the UK Education System course for almost 200 primary and secondary participants from three different Swiss Teacher Education Institutes, with very positive results. This talk will outline how we went about building and delivering this online course, with examples from the course content itself, and tailoring it where necessary to different institutions' requests. It will also look at how participants have said they have benefited from the experience in the absence of the opportunity to have a face-to-face placement.

B2 ■ What I think about when I think about teaching elementary students

Lee Shutler ■ Sponsor: Hilderstone College

Although I am misquoting Haruki Murakami's book title, my presentation will look at the things we must think about when we find ourselves in front of a group of elementary adults or young adults: what we should consider about the student, what we should expect from ourselves, and what we can make work in the classroom – whether online or face-to-face. This presentation will also take notice of the limitations imposed upon us by the pandemic - things that may influence the classroom for a while yet. There'll be time to share ideas and to try out a few activities, too.

B3 ■ Speaking and writing and marking -- Oh, my! (Easing the burden of exam prep.)

Sharon Acton ■ Independent

Helping students prepare for the WRITING and SPEAKING sections of exams is labour and time intensive! Often students come to us with very short deadlines. How can teachers skill up students quickly and create opportunities for feedback while at the same time reducing their workload? You will walk away from this workshop with ideas on how to

- improve speaking + writing skills
- manage student work submissions and
- reduce your marking load without compromising learning quality

This workshop will use TOEFL as an example, but most of the teaching and management tips are also pertinent to preparation for IELTS, Cambridge exams, and any course which involves speaking and writing. A swapping of ideas with other participants will follow.

Workshop presenters and descriptions

B4 ■ Artificial intelligence in language learning

Nicolas Brandenburg ■ Independent

Have you ever noticed that traditional coursebooks usually only supply quizzing or audio-visual inputs? That active speaking time in classrooms is scarce and practice outside of the classroom is limited to writing skills? Due to that, building speaking skills is a big challenge for students. We wanted to help younger learners gain confidence in speaking in a meaningful and motivating environment by using Gamification and AI speech recognition. This presentation will outline how we co-creatively built a working prototype for the language game "soda serving!", which challenges remain, and how the ESL classroom can benefit from new AI-based approaches.

B5 ■ Introducing literature into the classroom. How can we understand it?

Rachel Studer-Doherty ■ Independent

My aim as a teacher, specialized in English Literature, is to make it fun, and to enable the students to read between the lines, use their minds and unconscious to delve into what literature means to us today, and how it relates to our society which we are living in.

Workshop Session C 14.00 – 15.00

C1 ■ Exam hacks for stress-free success

Katherine Stannett ■ Sponsor: National Geographic Learning

In this workshop, I will be sharing some practical tips to support our students through the stress of studying for, revising, and taking exams. Using material from "New Close-Up," as well as specially-created activities, I will look at how, with a balanced focus both on well-being and on academic study, we can help our students to achieve exam success.

C2 ■ Supporting language learners for workplace communication

Gabriella Kovacs ■ Sponsor: ILCA: The International Language Coaching Association

This interactive workshop addresses coaching from the perspective of how it supports autonomous language learning and communication development for adults. Language coaching is an applied methodology incorporating coaching fundamentals into the language learning context. After a brief contextualisation of the theme, attendees learn techniques and activities to apply that increase efficiency and decrease stress around challenging scenarios for learners. We will explore a novel framework that moves away from planning, expectations, and fixed solutions towards a fresh perspective focusing on guiding and supportive actions. Teachers open to understanding how coaching can be applied will enable confident learners/users to communicate in the workplace to learn and succeed with more motivation and resilient learning strategies.

C3 ■ Machine translation in the language classroom

Alice Delorme Benites ■ Independent

This workshop is based on the findings of a large project on machine translation literacy in university contexts. We will first present results from a survey conducted throughout all Swiss universities on current practices and attitudes towards machine translation (DeepL, Google Translate, etc.) and language learning in higher education. We will also highlight recent relevant work on integrating MT in language-teaching settings. Based on this input, the participants will work in groups to develop concrete scenarios to exploit the potential of MT for language classes, and will then share these in plenum. This workshop is primarily aimed at teachers involved in secondary, tertiary, and adult education. However, teachers at other levels are also welcome to participate.

Workshop presenters and descriptions

C4 ■ Training strategies for the spontaneous and creative use of language for humorous purposes

Geoff Tranter ■ Independent

Humour can be an extremely useful resource in challenging situations, e.g. to relieve tension in difficult discussions, or to break the ice in presentations. The ability to spontaneously and creatively play with words, whilst still being aware of possible sensitivities in groups, is also a valuable skill when socializing or in small talk. This session will not simply be a presentation of strategies for creating verbal humour "on the spot", but will provide opportunities for active participation in groups to ensure people attending can try out and develop such strategies themselves. Starting with a brief reference to Grice's Principles of Cooperation, we will see how these can be a perfect springboard for spontaneous verbal humour in context (i.e. smile "Grice-fully").

C5 ■ KV reform and the future of ELT: What does it mean for me?

Rob Dean ■ Sponsor: Pearson Schweiz

Few people like change, especially that imposed on us without any choice. Change can be stressful and time consuming to assimilate, and may challenge previously held beliefs about how things should be done. Perhaps that's how many teachers are feeling about the KV reform. This session will aim to allay fears by starting off with a brief overview of the reform, looking especially at the positive aspects of the change. We will then move on to demonstrate through a series of practical approaches and activities that in fact many of the things that we already do – along with many of the materials that we already use – already equip us perfectly to fit in with the ideals of the reform.

SUNDAY 16 JANUARY

Workshop Session D 10.30 – 11.30

D1 ■ Developing collaboration, creativity, and critical thinking by including sustainability in the classroom

Sylvia Goetze-Wake ■ Sponsor: The University of Lausanne

How can we introduce the topic of "sustainability" in the classroom while getting students to move beyond simplistic solutions and pat answers? In this hands-on workshop, we will consider how using frameworks such as the "Life Cycle Analysis" and the "Sustainable Development Goals" can develop the kind of creative problem-solving, collaboration, and critical thinking that are increasingly necessary to solve the challenges of our world. Participants will look at everyday examples (such as making a pizza or buying socks) with new eyes, trying to decide what the "more sustainable" option really is. Content can be easily adapted to English learners (B1+) of all ages, from primary school to tertiary study.

D2 ■ Famous Swiss women? What famous Swiss women?

Laurie Theurer & the co-author team ■ Independent

Whilst doing the research for her book *Swisstory: The Bloody, Untold and Absolutely Real History of Switzerland*, award-winning author Laurie Theurer stumbled upon a great many amazing and inspiring Swiss women, but nobody seemed to know much about them or hadn't heard of them at all! She decided this needed to change. With a team of four co-authors (Katie Hayoz, Barbara Nigg, Alnaaze Nathoo, and Anita Lehmann) plus illustrator Mireille Lachausse, she created *50 Amazing Swiss Women: True Stories You Should Know About*, a powerful, inspiring, and accessible collection of short, illustrated biographies, published by Bergli Books

Workshop presenters and descriptions

on 7 February 2021 – exactly fifty years after women got the vote in Switzerland. The book is available in English, French, and German, and is suitable for ages eight and over. In this session, the authors will share their passion for this book and the powerful message it conveys. They will discuss how the stories lend themselves for use in the classroom and will provide simple and inspirational lesson plans.

D3 Talk ■ The effectiveness of Quizlet for vocabulary learning

Hans Platzer ■ Independent

This study examines the effectiveness of Quizlet for vocabulary acquisition based on two cohorts of first-year business students. The findings reveal that the use of Quizlet has a significant impact on vocabulary retention. However, the relative efficacy of Quizlet's seven self-study activities depends on the type of retrieval required, i.e. recall versus recognition. A regression analysis suggests that the recognition-based "Match"-activity has no impact on vocabulary scores. By contrast, recall-based tasks ("Flashcard, Write, Spell, Gravity") and mixed recall/recognition activities ("Learn, Test") make a significant contribution to lexical retention. Furthermore, the data might indicate a preference among stronger learners for the more effective, recall-based activities while weaker learners tend towards the easier, but ineffective, "Match"-activity. However, this conjecture still requires confirmation. NB: This talk is scheduled for 30 minutes.

D4 ■ Using English to get things done:

Developing real communication in the ELT classroom.

Rob Dean ■ Sponsor: Pearson Schweiz

Why do some of our students study English? Some would say it's because they have no choice, others would say to learn the grammar of the language, maybe in order to pass exams. But surely the key reason for learning a language is to be able to communicate in work, leisure situations out in the big wide world. With this in mind, this session will showcase some ideas, approaches, and materials that we can easily employ in the classroom to help prepare our learners for real situations where getting things done in English is the key consideration.

D5 ■ Learn how to teach Fierce!

Jeff Aristy ■ Sponsor: Fierce Trainer

The World Economic Forum and others have reported that as jobs are transformed by the technologies of the Fourth Industrial Revolution, interpersonal skills will increasingly become important in the workplace. This talk will look at how business English trainers can incorporate critical soft skills in the classroom, and outlines an exciting new accreditation process for trainers who want to integrate soft skills into their training routines.

Workshop Session E 11.45 – 12.45

E1 ■ Practical ways to engage your students in the online classroom

Matina Gatsou ■ Independent

Are you new to, or have you recently started teaching online and have noticed how engaging your students online is different from face-to-face? Join me in this talk to delve into specific, practical ways to engage students effectively in online environments. We will start by unpacking the different facets of student engagement in the vastly digitized ELT world of today and subsequently explore why engaging students is an important consideration when planning

Workshop presenters and descriptions

and delivering our lessons online. We will then examine the ways we can engage our online students by using both good teaching techniques and the tools online platforms offer in imaginative ways.

E2 ■ Empowering language learners with life skills for work and higher education

Tania Pichierri ■ Sponsor: Cambridge University Press

This workshop will review what life competencies are and demonstrate how they can be embedded throughout a language course. Developing life skills is an ongoing process, and the English language classroom is particularly suited to facilitating their growth. Learning an additional language already involves many of the identified life competencies, such as communication, collaboration, and critical thinking, which are indispensable at a workplace or university. Indeed, there are many opportunities to integrate these competencies into our English lessons even further. Tania will show you how Cambridge University Press incorporates life competencies into language lessons to ensure learners are ready for success in higher education and the world of work.

E3 ■ IELTS Writing test – Preparing your students for writing success

Jayne Kyte ■ Sponsor: CEL Cambridge English Languages

With the increasing importance of IELTS in Switzerland, it is important that we prepare our students thoroughly, in order for them to achieve the Band they need. In this interactive workshop, we will look at useful activities aimed at improving our students' planning and writing skills in preparation for taking the test. The activities will be appropriate for both face-to-face and online classes, as well as being adaptable for one-to-one lessons.

E4 ■ How "old" are your students? Breaking down barriers to reading

Diana Bosio ■ Sponsor: Treasure Trove - English Books in Geneva

The concept of a graded reader book has long been established, as well as the CEFR levels. But recently, the industry has started to introduce new ways to categorize them. Next to the different "levels", lexile measures, "book bands", and "reading age", we now can see "interest age". Each child can then be described by several "ages" as we start to take into consideration all their interests and special needs. We will explore the different "ages" but also what makes these books special and how they help the teachers to attract struggling and reluctant readers into the world of reading. Finally, we will present a few books by independent publishers leading the way to make the reading world more inclusive.

E5 ■ Independent teachers round table part 2

Discussion led by Yuval Shomron, Rose Travers, Phil Schiller, & Caroline Ambrosi de Magistris Verzier ■ Independent

Following the success of our first round table discussions at PD Day 2021, we will meet again to see what we have learned in the meantime. Everyone shared openly in small groups at PD Day. This session will be in a slightly different format.

Meet the speakers

Sharon Acton has given TOEFL exam prep courses at the University of Lausanne for over 15 years. Like many busy teachers, she is constantly on the lookout for ideas to increase the efficiency of student learning while simultaneously easing the heavy burden of evaluation.

Jeff Aristy Born in New York City, Jeff is the founder and Managing Director of Big Apple Business, a training, coaching, and consulting company based in Munich, Germany. Jeff is also a Master Fierce Trainer and has accredited trainers and coaches in Fierce Conversations, an award-winning people management concept.

Diana Bosio is the founder and owner of Treasure Trove – English Books in Geneva, providing book services to Swiss schools, specializing in graded readers and Special Educational Needs books. She used to work for CERN, speaks four languages, and has a PhD in Mathematics from the University of London.

Nicolas Brandenburg is CEO of the EdTech Startup ed: solution. Until 2021 he was Head of Digital Media at Lehrmittelverlag Zürich. He started his career as a primary school teacher and holds an MAS in E-Learning and Knowledge Management, as well as Leadership, Management, and Innovation degrees from ZHAW and MIT.

Chiara Bruzzano is a researcher in Language Education. She is adjunct faculty at the University of Leeds, Università degli Studi di Milano and Universitat Oberta de Catalunya. She is also the founder of LanguagEd, a teacher training company.

Rob Dean has been involved in ELT as a teacher, DoS, and teacher trainer for over 27 years in various countries in Europe and South East Asia. He is based near York in the UK and travels widely (when permitted!) delivering talks, workshops - and webinars - to teachers all over the world.

Alice Delorme Benites and **Caroline Lehr** are lecturers and researchers at ZHAW; **Sara Cotelli Kureth** is head of the Language Centre, UniNE; **Elizabeth Steele** is a lecturer and translator at BFH and president of the BFH Multilingualism Commission. They work together on the project Digital literacy in university contexts. (<https://www.zhaw.ch/en/linguistics/digital-literacy-in-university-contexts-diglit/>).

Jillaine Farrar has been teaching intercultural leadership and English for Business, in both higher education and corporate settings, for over two decades. In addition to the Canadian and Swiss cultures, she has had the privilege to interact with many cultures through her work at the Lucerne University of Applied Sciences and Arts-Business.

Matina Gatsou has worked in the ELT industry for 14 years as a teacher, manager, teacher trainer, and curriculum developer in Asia and in Europe. She has an MA in Educational Leadership and Management and the Cambridge DELTA. She loves hiking, reading, exercising, and travelling.

Sylvia Goetze Wake has been involved in ETAS since 2003 and is currently active in her role as the association's Social and Environmental Justice Ambassador. She teaches English in a university language centre. Her interests include inclusion, diversity, and sustainability in ELT.

Meet the speakers

Gabriella Kovács PCC is an internationally certified language coach (ICF), business communication trainer, language teacher (B.Ed., M.A.), mentor and teacher trainer. She is co-founder of ILCA, the International Language Coaching Association, and supports managers and leaders in Europe to be better communicators in English.

Breanna Kuypers is an English language teacher and materials writer. She taught academic writing skills to university students in Melbourne. She has a Master of TESOL and recently completed an internship at the UN Centre for Learning and Multilingualism.

Jayne Kyte has worked in the field of English Language Teaching in Switzerland for over 28 years. During this time, she spent nine years as Area Manager/ELT Consultant for Oxford University Press, Switzerland. Jayne is currently a freelance IELTS teacher/IELTS teacher trainer, and has been a CELTA tutor since 2014.

Olaf Lenders To his own surprise, Olaf has already been teaching English at universities in Germany and the Netherlands for more than twenty years. For the past ten years he's been teaching English and Intercultural Communication to students of engineering and technical journalism at the Bonn-Rhein-Sieg University in the Romantic Rhine Valley.

Susi Pearson is a Senior Trainer at the Norwich Institute for Language Education in the UK, where she is a teachertrainer and works on developing NILE Online courses. She is also responsible for organizing local primary and secondary school visits and placements for trainee and experienced teachers from overseas.

Tania Pichierri is a CELTA and DILS-PG II certified teacher who taught languages for both private schools and NATO in Italy. She then went on to work as an academic content writer for Education First in Switzerland. Tania now covers the role of an ELT adviser for the DACH area for Cambridge University Press and simultaneously studies BusinessPsychology.

Hans Platzer holds a master's degree and a doctorate in English historical linguistics, and an MA in language testing. He has lectured on these topics and teaches ESP classes at undergraduate and graduate levels. His recent research includes studies on test validation as well as vocabulary testing and acquisition.

Yuval Shomron, Rose Travers, Phil Schiller, and Caroline Ambrosi de Magistris Verzier make up a team with years of experience as independent teachers and school owners, in both "Brick and Mortar" and digital situations.

Lee Shutler is Principal at Hilderstone College and has been involved in EFL around the world since 1991, and a regular attendee at ETAS events since 2015 where the standard of croissant is far superior to other conferences. In his free time, Lee runs, cycles and gets licked to death by his three greyhounds.

Katherine Stannett is an author with over twenty years of experience in editing, writing, and developing materials to teach English. She specializes in writing for children and teenagers and is an author of National Geographic Learning's "New Close-up" series, "Impact" for teenage learners, and "Look" for young learners.

Meet the speakers

Rachel Studer-Doherty is an English lecturer with over 38 years of experience. I have taught all levels, but my particular forte is English literature. I believe that we can make it exciting to teach whether it is poetry, prose, or other genres. Learning has to be fun for our “learners” and that is the way to grab their attention. I believe that teaching literature can be fun, using so many other tools, such as music to show stress in poetry, and delving into the unknown, where every student can have their say of their interpretation of the subject, and enable students to be able to express themselves.

Laurie Theurer is an award-winning author who has worked together with a team of four co-authors (**Katie Hayoz, Barbara Nigg, Alnaaze Nathoo and Anita Lehmann**) plus illustrator **Mireille Lachausse**, to create *50 Amazing Swiss Women: True Stories You Should Know About*; a powerful, inspiring, and accessible collection of short, illustrated biographies, published by Bergli Books on 7 February 2021.

Geoff Tranter retains his British sense of humour despite having lived in continental Europe for decades. His interests lie in the creative use of language within specific contexts (pragmatics and humour) and incorporates this approach in his university courses. He writes the (hopefully) humorous AFTER CLASS column in the ETAS Journal.

Dr Carol Waites taught writing skills to international civil servants at the United Nations in Geneva for over 20 years. She sends out writing tips on a regular basis and has taught writers working in human rights, humanitarian affairs, WHO, administration, conference services, press and communication sections, and more.

TEACHER TRAINING – Programme 2022

Courses

- > **CELTA** course (20 days), 21 January – 19 March 2022, CHF 3795.-
- > **Bridge CELTA to SVEB1** (2 days), 7 & 21 May 2022, CHF 675.-
- > **CELTA** course (20 days), 23 September – 19 November 2022, CHF 3795.-
- > **Bridge CELTA to SVEB1** (2 days), 26 November & 3 December 2022, CHF 675.-

Team: John Potts, Helen Andrew-Ryf, Anne Skulicz and Nancie Gantenbein

Workshops

Please check our website for more workshops in English, German, French, Italian, Spanish and other (updated regularly): <https://www.up-vhs.ch/de/weiterbildung/seminare/>

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2022 Etas Professional Development Day



Professional Development Day 2022

Due to the great success of the 2019 PD Day, which took place in the state-of-the-art International School of Bern in Gümliigen, we have decided to return to the same venue in 2022, Covid allowing naturally.

If you are interested in presenting at the event, the Call for Papers will be online at the beginning of February. It will be announced in the monthly newsletter, and regular ETAS presenters will receive a personal notification.

As always, we would love to see more of our members presenting at our events – we are sure you all have so much to give!

Wishing all of our members a safe holiday season and a happy, healthy and successful New Year.

We hope to see you all in Gather Town in January.

Jayne Kyte
National Events Chair

