



UNIVERSITY OF
BIRMINGHAM

COLLEGE OF
ARTS AND LAW

Soft skills, hard skills and hard cash

The practical benefits of doing a Master's degree
Ben Hoyt, MA TEFL/TESL 2015



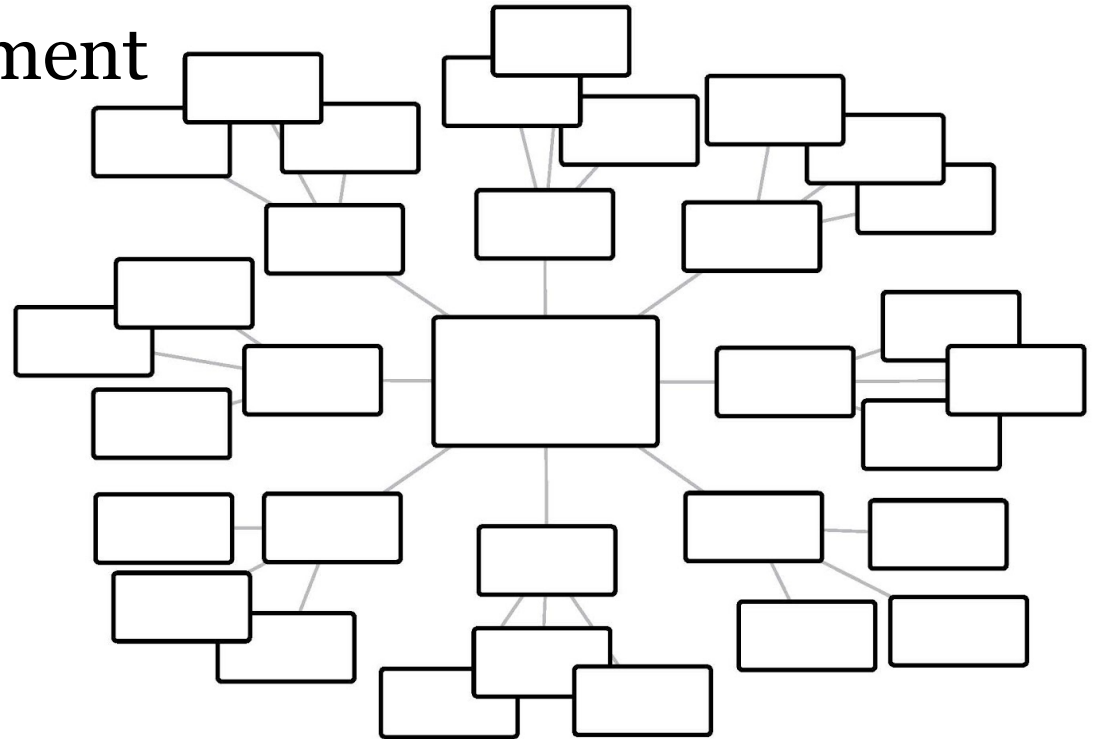
Soft skills

- Time management



Soft skills

- Time management
- Project management



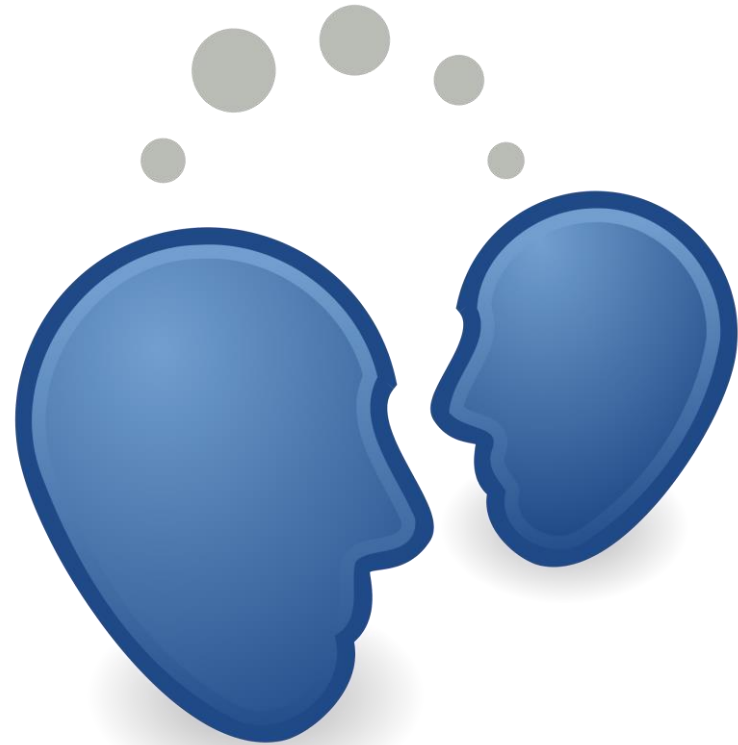
Soft skills

- Time management
- Project management
- Communication



Soft skills

- Time management
- Project management
- Communication
- Empathy



Soft skills

- Time management
- Project management
- Communication
- Empathy
- Criticism



Hard skills

□ Microsoft Office



Hard skills

- Microsoft Office
- Writing/presenting

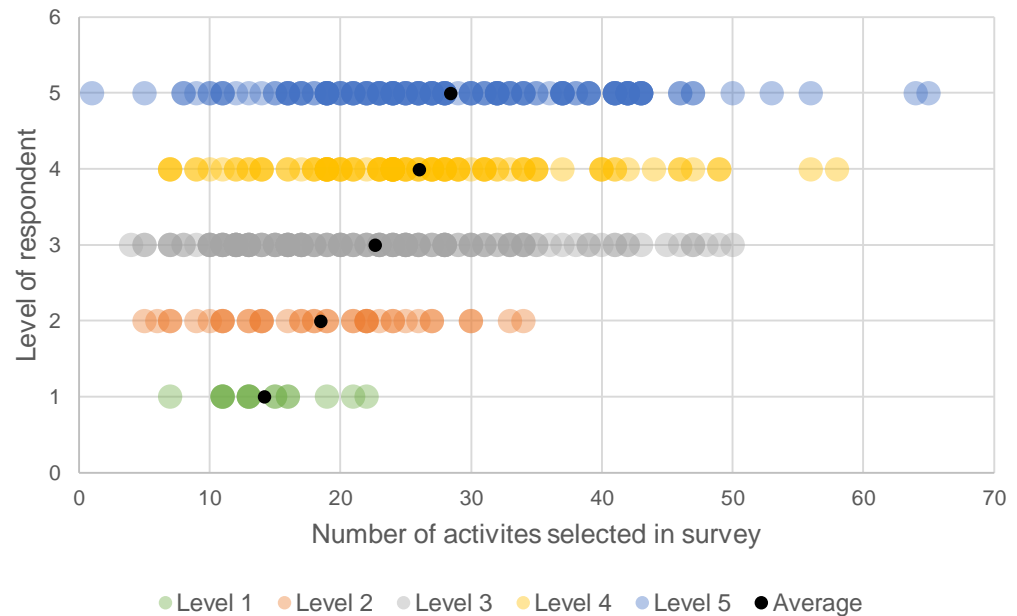


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Hard skills

- Microsoft Office
- Writing/presenting
- Data analysis



Hard skills

- Microsoft Office
- Writing/presenting
- Data analysis
- Moodle



Hard cash

- Would not have been considered at HSW-FR without an MA



HAUTE ÉCOLE DE GESTION
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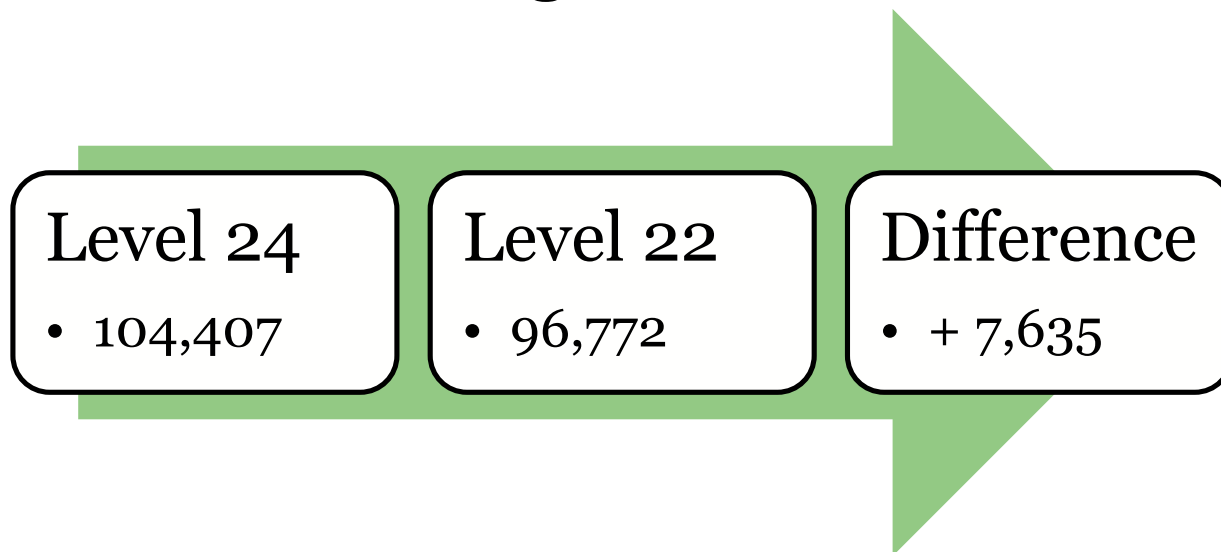


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Hard cash

- Would not have been considered at HSW-FR without an MA
- Salary is almost 8% higher with an MA



Conclusion

- Better teacher
- Better worker
- Improved CV
- Higher salary

