

# July e-Newsletter 2017

Dear «M\_1st\_NAME»



## ETAS e-Newsletter



**ETAS welcomes you to its PD Day 2017 in Biel/Bienne!**



A fabulous book exhibition, 35 dynamic workshops packed with ready-to-use tips, valuable information and lively discussions are awaiting you at the **Seeland-Gymnasium in Biel/Bienne on 23rd September**.

Our plenary speaker will be **John de Jong**, Professor of Language Testing at the VU University in Amsterdam and director of Language Testing Services. During his years at Pearson (2006-2016) he developed the Pearson Test of English Academic and the Global Scale of English and led the Frameworks development for PISA 2015, 2018 and PISA for Development.





### **St. Gallen, Saturday, 16th September** **Teaching and Recycling Vocabulary for all CEFR Levels**

Graham Workman will look briefly at theories of learning and remembering vocabulary, then focus on providing numerous examples of practical materials and ideas for teaching and learning vocabulary, including communicative activities, games and website tools for recycling vocabulary both inside and outside the classroom. The event is recognised by the cantons of Switzerland as 'Weiterbildung' - 'Further Education'. Read more [here](#).

### **Lausanne, Saturday, 11th November** **Using Literature to teach English**

In the first half of the seminar Graham Workman will provide four different ways of exploiting poems so they can be used for vocabulary development, creative writing and practice with the rhythm and sounds of English. The second half will present and practise three ways of getting learners to discuss short stories. Participants will be provided with copies of these stories to read before the seminar as well as numerous further resources on the day. Click [here](#) to find out more.

## **ETAS Journal News**



### **Call for Papers: ETAS Summer Journal 2018**

ETAS Journal invites submissions for its Special Supplement on **'Beyond Swiss Borders: ELT around the world'**, Summer Edition 2018. Please submit your contribution by **15th October 2017**. For detailed information please see [here](#).

### **Interested in writing a Book Review?**

Review materials for ETAS and seize the chance to work with brand new materials free! It's a wonderful way to support the readers of the ETAS Journal and our website. We guarantee that you'll also revamp your own writing skills! Materials reviews are not peer-reviewed; we don't expect purple prose but informative and helpful opinions. We'll help you get started if you are unsure of what's wanted.

Successful Group Work  
13 Activities to  
Teach Teamwork Skills  
PATRICE PALMER



Choose from a wide selection of books ETAS has to offer for a review. Here's one of the latest entries:

**Successful Group work: 13 Activities to Teach Teamwork Skills by Patrice Palmer**, Alhabet Publishing ISBN 9780997762846

If you're interested or have any queries, this is the address to write to:  
[bookreview@etas.ch](mailto:bookreview@etas.ch)

### Discover the author in you!

Have you ever thought of **writing for the ETAS Journal**? Here's your opportunity! ETAS Journal is looking for **practical articles** with **ideas and activities** for the classroom, **anecdotes** you think are worth telling, or perhaps a description of something you tried out in your lessons with an interesting result. Let us know what works with your students and what doesn't. If you're a seasoned teacher, share your valuable experience with your younger colleagues! Are you a newbie in the business? Bring along some fresh thinking! No need to write an epic, short contributions are welcome.

Are you interested? Do you have any questions? Get in touch with the [ETAS Journal Publications Team](#) and we'll be happy to help you.

### Entries on the Website

Your next enlightening read on ELT is just a click away: The Journal section of the ETAS website contains a growing number of excellent articles. They currently include 23 [Editor's Choice articles](#), nearly 50 [book reviews](#), and 21 interviews under [Conversations](#). Check them out!

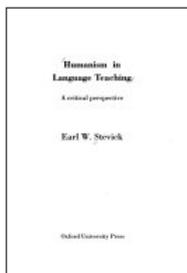
### Join the ETAS Journal Team and boost your professional Development!

The ETAS Journal Editorial Board is always looking for curious and interested minds who are willing to volunteer their time and talent. All you need to be is yourself. It's a wonderful way of networking and creating connections and a great opportunity to work in a fantastic team. Contact the [ETAS Journal Publications team](#)!

## ETAS Library Book of the Month

**Discover the Treasures of the largest private ELT-Resource in Switzerland!**

ETAS has a **well-stocked library** members can borrow books from. Each month ETAS suggests and presents one of the many books on offer. Our pick of the months of July/August:



**Humanism in Language Teaching: A Critical Perspective, Earl W. Stevick**, 162 pages, Oxford University Press 1990

In his preface Stevick writes: *We may each of us have a very clear feeling of what it means to be 'culturally sensitive' or 'cost-effective' or 'humanistic'. We may even have a very clear feeling that that very clear feeling of ours is shared by all our colleagues or at least by all those who are intellectually both alert and honest. Frequently, however, we have not formulated those feelings explicitly even to ourselves, and we might be hard put to do so. But unwritten and ambiguous standards lead too easily to confusion, and sometimes to unnecessary dispute.*

**Order it today - together with two other books from our catalogue!**

Information on terms of use and payment as well as ordering can be found in [this section](#) of the

ETAS website.

## Teacher Tips and ELT Links



### ETAS on Facebook and on Twitter

ETAS is present on Facebook and Twitter @ETAS\_CH. Keep up-to-date with the latest developments and ideas in the world of ELT and find magnificent new lesson ideas! If you have no idea how to use Twitter or why it's such an amazing resource for teachers, [this blog post](#) has some handy tips.

### Last Month's most popular Tweets were:

[Scholarship Circle "TEFLising EAP"](#) via [@LizziePinard](#),

[What vocabulary to teach?](#) via [@HanaTicha](#),

[Is Linguistics a Science?](#) via [@aeonmag](#),

[A new lesson plan designed around a beautiful BBC video about how children see difference](#) via [@kierandonaghy](#), and

[Critical Readers in the Misinformation Age](#) via [@eflmagazine](#).

## External Events

### What's going on in Switzerland and Europe?

#### 3rd English for Healthcare Conference in Bern, 28th-29th October

The 3rd edition of this international conference brings together **teachers of healthcare and medical English, medical translators and interpreters and training providers** from across Europe and beyond. With international speakers, specialist ESP publishers and a great variety of sessions, the event provides a platform for the presentation of **new ideas, approaches and materials** for this increasingly important branch of English for Specific Purposes. Keynote speakers are: Jennifer Jenkins (University of Southampton, UK), John Skelton (University of Birmingham, UK), and Susan Bosher (St Catherine University, Minnesota, USA). **The early bird rate runs until 31st July.** To register and for more information see [here](#).

#### ELT Academic Reading Group in St. Gallen

Every month there is an ELT Academic Reading group held in St. Gallen. The group is free and it's open to ETAS members and non-ETAS members. The meetings are always on the second or third Friday of every month at **9.30 in Ultimo Bacio Café, Poststrasse 14**. For more information and a link to the website please see [here](#).

## ELT Springboard in Bern

ELT Springboard has monthly meetings that take place at **The Fitting Room in Welle 7** (next to Bern train station). More details and a link to the ELT Springboard blog are to be found [here](#).

For other external events, be sure to check out [this section](#) on our website.

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## Certificate and Diploma Courses

### Enhance your Career prospects!

#### NILE MA in Central Switzerland now!

The **NILE MA in Professional Development in Language Education** has just reached another milestone: **Pädagogische Hochschule Schwyz** has been added as an accredited centre where you can take an intensive face-to-face MA module. All NILE centres are required to meet the high academic standards set by the **University of Chichester** and the programmes are taught by NILE trainers. Are you interested? See [here](#) for more information.

#### Blended Cert IBET Course

The **Consultants-E** are offering a Blended Cert IBET Course (Certificate in Business English Training) from **1st September until 12th October 2017**. The first four days will be intensive face-to-face in Zürich. ETAS members are eligible for a **10% discount!** Does this grab your attention? [Here](#)'s more information about the course.

Check out [this section](#) of the ETAS website regularly for interesting Certificate and Diploma courses.

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## ETAS Office

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Monday, 8.30 – 11.30

Wednesday, 8.30 – 11.30 and 13.30 – 16.30

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## Mail Addresses



Mail addresses included in this e-Newsletter are also repeated below.

If you're experiencing any problems accessing links then please mail [newsletter@e-tas.ch](mailto:newsletter@e-tas.ch).

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