



englishteachers
association
switzerland

Publications Chair Report 2019

2019 was a challenging year for Publications as we began with a new Editor, Don Paul, who replaced long-standing Editor Ceres Pinoquinto. Ceres had developed the ETAS Journal into an internationally-acclaimed publication and it was not an easy task to follow in her footsteps. Working together with Ron Sumners, the ETAS graphic designer, Don gave the Journal a fresh look and produced three excellent editions. Hannah McCulloch became the new Resources Editor, bringing energy and exuberance to updating the approach of that section to incorporate newer resources such as apps.

The Publications team, consisting of the Chair, Editor and the Editorial Board worked very hard to produce new content and new features to reflect the changing needs and tastes of the ETAS Journal readers worldwide. A 'Focus on...' section replaced the Special Supplements, 'Ask Alex', a readers' problem page, and a regular humorous column from Geoff Tranter were some of the new features of the Journal. Ron Sumners further took on the task of organising the printing and mailing of the Journal so that all the production stages were under control.

Publications also became re-involved in the production and mailing out of the Professional Development Day and AGM/Conference programmes and helped on event days, especially carrying on the tradition of supporting the T2T charity book drives.

Members of the Publications Team produced regular editions of the e-Newsletter (Markus Dietz and Gemma Lunn) and Social Media postings (Gemma, Hannah along with Coco Frei). Trish Daniels, our Online Content Coordinator, Eva Göksel, Lynn Williams-Leppich, Trudy Krkoska, Dave Kaufher, Matt Firth, Dewi Williams all had fixed roles to carry out and contributed to the extensive output of the Publications team, not least in producing content, editing, proof-reading and coming up with brilliant ideas and working together as a supportive team. We were also greatly supported by the Web Chair, Ben Hoyt, in all our endeavours and President Sue Wood advised and encouraged.

A new ETAS year is on the wintry horizon and Publications will welcome a new Editor, Matt Firth, and a new Publications Chair, Hannah McCulloch who will carry on the wonderful work done by the loyal Publications team. My thanks go to all of them, for their tireless support and friendship.

Helena Lustenberger, Publications Chair

December 2019