



**etas**

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association  
switzerland

PROGRAMME AND INVITATION 2020

Saturday September 12, 2020

# ETAS Online Professional Development Day 2020

## PRESENTERS:

- **Dina Blanco-Ioannou**
- **Joe Dale**
- **Ben Hoyt**
- **Urs Kalberer**
- **Tom Kiddle**
- **Charlotte Murphy**
- **Carol Waites**
- **Alex Warren**

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email: **office@e-tas.ch** (Please note that you need to have email access to join a SIG)

# ETAS Executive Committee and Organisation

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English for Specific Purposes (ESP SIG) ■ *Vacant*

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Materials Writers SIG (MaWSIG) ■ *Vacant*

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Testing, Examinations & Assessment (TEA SIG) ■ *Vacant*

Young Learners & Teens (YL&Teens SIG) ■ *Vacant*

# Welcome to the first ETAS Online Professional Development Day!

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Dear ETAS Members and Presenters,

It is with great pleasure that I welcome you to this year's Professional Development Day which, due to the current circumstances, we have decided to hold online (a first for ETAS). When this was first discussed, we saw an online conference as a huge challenge, but with the support of the amazing ETAS team, especially Ben Hoyt (Web Chair), who have all pulled together, we hope that it will be a great success.

Within a short time, we were able to put together a programme of 8 workshops which cover topics such as mediation in the language classroom to speaking for elementary learners, we hope that there is something to entice everyone to take part in at least one workshop!

I would like to say thank you to all our sponsors who have supported us over the years, without you, we would not be able to hold any of our events. We are very grateful for your support in sponsoring speakers, and we hope to see you face to face again in our book exhibition in Gümligen, in January 2021.(Covid 19 allowing!) Thank you from us all!

All that remains is for me to wish you all a wonderful day of online professional development. Thank you for joining us!

Best wishes,

**Jayne Kyte**

National Events Chair



# ETAS Online Professional Development Day 2020

## How to join the event

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### Members-only and FREE!

Our first ever online conference is free, but it will only be available to current ETAS members. The event will be coordinated on the ETAS website at <https://go.e-tas.ch/2020PDD> This page will be visible to members and non-members, and is where you will find all of the latest announcements and information. Also on that page, starting September 1st, you will find a link to the page where the conference will actually take place. This second page will only be visible to current ETAS members.

### Check your membership status

Make sure you have renewed your membership! The grace period for last year's members expires at the end of August (memberships run from July-June). You can check your membership status by logging into the ETAS website, clicking "My Account" at the top of the page, then clicking "Contact Dashboard" on the next page. You will see a section titled "Your membership(s)" on the next page; your status should be "Current" and the renew button is right there in case you need it.

After September 1st, you can also check your membership status by going to the event information page (<https://go.e-tas.ch/2020PDD>) and clicking the link to the live event page. If you can view the live event page, your membership is active!

Please remember that we have established a fund to assist members affected by COVID-related loss of income! Contact our administrator at [office@e-tas.ch](mailto:office@e-tas.ch) for more information or visit <https://go.e-tas.ch/fund> to make a donation before the end of August.

### Check your hardware and software

We are trying to make things as simple as possible for participants, so our intention is for the event to take place entirely within your web browser. Please make sure you have two up-to-date web browsers that you can use on the day (in case one doesn't work).

We recommend Chrome, Firefox and Safari. Full video and audio interaction will be available for parts of the event, for those who wish to join, although this will not be required. Further information will be available on the event information page (<https://go.e-tas.ch/2020PDD>) after September 1st.

For any questions about your membership, please contact the ETAS administrator at [office@e-tas.ch](mailto:office@e-tas.ch) For technical questions, please contact the web team at [web.team@e-tas.ch](mailto:web.team@e-tas.ch)

# ETAS Online Professional Development Day 2020

**Saturday September 12th, 2020**

09:00 *Welcome & Technology*  
Jayne Kyte (National Events Chair) & Ben Hoyt (Web Chair)

09:15 – 10:15 **Workshop 1:**  
*From IT to MyT: Finding software that fits your system*  
Ben Hoyt

10:15 – 10:30 **Short Break**

10:30 – 11:30 **Workshop 2a:**  
*Promoting collaboration and creativity and formative assessment using any device in and out of the classroom*  
Joe Dale

10:30 – 11:30 **Workshop 2b:**  
*Speaking for elementary learners*  
Urs Kalberer

11:30 – 11:45 **Short Break**

11:45 – 12:45 **Workshop 3a:**  
*Develop your advanced students' reflective learning abilities in the virtual classroom*  
Carol Waites

11:45 – 12:45 **Workshop 3b:**  
*Professional development for teachers in an online setting*  
Tom Kiddle (NILE)

12:45 – 13:30 **Lunch**

13:30 – 14:30 **Workshop 4a:**  
*Discovering our Strengths. Spotting the 'golden seeds' of wellbeing.*  
Dina Blanco

14:30 – 14:45 **Short Break**

14:45 – 15:45 **Workshop 5:**  
*Mediation in the English Language Classroom*  
Charlotte Murphy (Oxford University Press)

16:00 – 17:00 **Workshop 6:**  
*The Magic of Words – Enhancing Effective Vocabulary Learning & Teaching*  
Alex Warren (National Geographic Learning)

17:00 – 17:15 **Final Word**  
Jayne Kyte

# Workshop presenters and descriptions

1  
09:15 – 10:15

**Ben Hoyt**  
**From IT to MyT: Finding software that fits *your* system**

The explosion of online teaching has left many teachers trying to make sense of all the software options that are out there. Many of us worry that we're missing some new amazing tool or suffer because we're stuck with an app we wish we hadn't chosen. This talk offers some tips on how to keep track of all of the options, find applications that fit your needs and develop a toolbox that actually works for your situation while also saving time and energy.

2a  
10:30 – 11:30

**Joe Dale**  
**Promoting collaboration and creativity and formative assessment using any device in and out of the classroom**

In this workshop we will look at the following:

- Submitting hand written work as a multi-page PDF with Office Lens and marking it with written and audio feedback
- Use Seesaw to create and privately share multimedia content including screencasts and give written and audio feedback
- Use wheelofnames.com and autodraw.com to promote writing and speaking skills through random chunking
- Use Socrative to create self-marking vocabulary tests
- Use Quizizz for a range of interactive activities including audio questions for remote listening through gamification
- Using Google Forms to make self-marking quizzes

2b  
10:30 – 11:30

**Urs Kalberer**  
**Speaking for elementary learners**

This presentation offers you a selection of practical speaking activities that can be applied directly to your classroom. Our online session will reflect the general distinction of speaking into monologues and dialogues. We will progress from repetition/drill activities to freer forms of expression. Another feature will be a focus on how to foster fluency in speaking activities.

3a  
11:45 – 12:45

**Carol Waites**  
**Develop your advanced students' reflective learning abilities in the virtual classroom**

Use the flipped classroom to help your students develop good reading habits by reading the press regularly. In your virtual class, teach them techniques through text analysis to notice useful language and use online tools. Finish it off with a discussion in breakout rooms to practice the language they analysed.

3b  
11:45 – 12:45

**Thom Kiddle (Sponsored by NILE)**  
**Professional development for teachers in an online setting**

In the last few months many of us have had to rise to the challenge of teaching our courses remotely. As the world starts to loosen some of the strict measures that have been in place, the only thing we can be certain of is that the 'new normal' will not be exactly the same as the old normal. With institutions responding to the need for a much fuller online offering to support, enhance or replace their traditional face-to-face classes, what does that mean for us? What new skills do we need to best support our students? How can we continue to develop as professionals in this changing climate? Thom Kiddle, Director of NILE answers these and more questions in this ETAS-NILE collaborative webinar.



4a

13:30 – 14:30

**Dina Blanco-Ioannou**

**Discovering our Strengths. Spotting the 'golden seeds' of wellbeing.**

Do you know what your core character strengths are? Would you like to find out? Founded in Positive Psychology and Wellbeing, a strengths approach explores our character strengths and how we can identify and use them to grow. In this session, you'll be introduced to a strengths based approach and go away with easily implemented practical applications adapted for the English Language classroom to support learners in finding their 'golden seeds' (Linley 2008).

5

14:45 – 15:45

**Charlotte Murphy**

**(Sponsored by Oxford University Press)**

**Mediation in the English language classroom**

This talk looks at what is meant by the term *mediation* and examines its increasingly important role in English language teaching. It shows how teachers can use the types of activities and strategies laid out in the CEFR to frame a broader picture of their students' proficiency: one that includes mediation skills. The talk looks at the benefits and challenges of incorporating mediation activities into the ELT classroom, and also demonstrates three practical ways of turning a mediation activity-type into a classroom task for the English lesson.

6

16:00 – 17:00

**Alex Warren**

**(Sponsored by National Geographic Learning)  
The Magic of Words – Enhancing Effective Vocabulary Learning & Teaching**

There are a great many number of principles to consider when maximising vocabulary learning: the need to give it deliberate attention; the need to show how words do not exist in isolation, but in partnerships and the need for learners to work out meaning for themselves and to take ownership of newly learnt vocabulary. In this session we'll explore how National Geographic Learning's titles exploit these different principles to help make vocabulary learning and teaching more effective and develop greater language awareness.



# Speakers' biodata

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**Dina Blanco-Ioannou** is a Teacher Educator and Trainer at the PH FHNW (SEKI) and founder of Lessons-in-Self. A passionate educator and facilitator of personal growth, wellbeing and success, she creates and delivers general Education for Life programmes, as well as ELT for Life's Purposes that integrate language learning, positive psychology and wellbeing. More info: <https://lessons-in-self.com/>

**Joe Dale** is an independent languages consultant from the UK who works with a range of organisations such as Network for Languages, ALL, The British Council, the BBC, Skype, Microsoft and The Guardian. He was host of the TES MFL forum for six years, former SSAT Languages Lead Practitioner, a regular conference speaker and recognised expert on technology and language learning. He has spoken at conferences and run training courses in Europe, North America, South America, the Middle East, the Far East and Australasia. He was a member of the Ministerial Steering Group on languages for the UK coalition government and advised on the Linguanet Worldwide project for The Language Company. He created ICT activities for the new Institut Français, ALL and Network for Languages Primary French Project Niveau Bleu, Blanc and Rouge courses and was short-listed for a NAACE Impact Award in 2013 too. Joe supported the Erasmus Plus project Conflict to Cooperation with 5 European countries and is currently involved in the Supporting Schools Reform in Algeria project through the British Council. He was recently described in a Guardian article as an 'MFL guru' and 'the man behind the #mfltwitterati.'

**Ben Hoyt** An experienced classroom and now online teacher, Ben Hoyt knows the challenges in today's educational environment first-hand. A background in computer animation and web publishing has given him a head start in navigating the software and app market. He has been speaking to teachers across Switzerland about pedagogy and technology for the last five years, and is the current ETAS Web Chair.

**Urs Kalberer** is an experienced workshop presenter with more than 25 years of experience teaching Swiss teens at lower secondary schools. He is interested in skills training and how to make the best use of digital tools in the classroom. Urs is an ex-ETAS Teacher Development chair and holds an MEd in English Language Teaching.

**Thom Kiddle** has worked at NILE since 2011, after moving back to the UK from Chile where he was head of academic research and educational technology at the Chilean-British University. He has previously worked in Portugal, the UK, Australia and Thailand in language teaching, teacher training and language assessment. He has a Master's degree in Language Testing from Lancaster University and the Cambridge Delta, and his role at NILE involves strategic and organisational management, and training and consultancy in a range of areas including testing and assessment, learning technologies, materials development and language teaching methodology.

**Charlotte Murphy** is a DELTA qualified ELT Teacher, currently working for Oxford University Press as a senior Consultant and Teacher Trainer. She has experience in teaching Young Learners, Teenagers, and Adults, and has taught in South Korea, Japan, Thailand, and the UK.

# Speakers' biodata

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**Carol Waites** teaches online writing skills and advanced English to international civil servants at the United Nations Centre for Multilingualism and Learning in Geneva, Switzerland. She has previously worked in Australia, Spain and England. She holds a CELTA, DELTA, Masters in Applied Linguistics, Masters and PhD in Educational Administration and a module in the Open University Masters in Online and Distance Education.

**Alex Warren** is a DELTA trained teacher trainer with over 15 years' experience of working in ELT as a teacher, academic director and teacher trainer. Prior to his experiences in ELT, Alex worked as a journalist before a chance encounter in the Indonesian jungle began him on the path which has led him to working with National Geographic Learning. A firm believer in a communicative approach to language learning and student-centred learning, Alex enjoys working with innovative, thought-provoking materials and presenting on a wide range of ELT-related topics, all the while driven by his passion for developing teachers on a global scale and helping them to reach their true potential.